

RELAY News for electrical contractors

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(General enquiries)

ergon.com.au



Information is a valuable tool



Guiding your customers towards the best option for their electrical needs can be the most challenging part of your work.

Many clients don't know enough about how electricity works, or how it could work more efficiently for them in Queensland.

They don't know what they need...

Have you ever had:

- Valuable time being wasted in quoting?
- The customer mistrusting your advice?
- Inaccurate quotes that hurt your bottom line?
- Unhappy customers when their expectations are not met?

Here's how we can help

Ergon Energy in partnership with Energex has created a tool to make it simpler for your clients to talk to you and for you to talk to them about the most appropriate actions for their individual circumstances.

It's online at yourpowerqld.com.au >

Designed specifically for Queensland residents, yourpowerqld.com.au is an unbiased, online knowledge resource that's fully stocked with up-to-date information, tips and tools covering a range of electricity uses around the home – from building and renovation best practices to air-conditioning and tariff advice.

It's the background knowledge that your customers need - and that you can use.

yourpowerqld
[.com.au](http://yourpowerqld.com.au)

How can you use it?

Yourpowerqld.com.au is a new tool in your belt and you can use it in many ways to enhance your business and client relationships:

- Recommend customers visit the site and do some research prior to formalising a quote.
- Access the site during a customer consultation to help isolate a solution.
- Have customers access the site after consultation to support the recommendations you made.
- Show customers rewards and rebates available to seal the deal.

Pool pump cash back offer closing soon!
Cash back ends midnight 30 June 2013

Visit Ergon >

How will it help your business?

- Informed customers have a better understanding of their needs – making quoting simpler and more efficient.
- It'll support your expert recommendations as an independent knowledge resource - giving you more credibility.
- The site's energy efficiency calculators can help choose the right solution and energy savings checklists may drive enquiries for further work.
- All content is Queensland specific, making it relevant and dependable for all Queensland energy users.

Make the switch to smoother jobs and well informed customers.

Visit yourpowerqld.com.au >

Contractor Hotline: 1800 237 466

To read past issues of RELAY, or refer a friend to subscribe to RELAY, visit ergon.com.au

