

Customer Experience and Service Performance

Ergon Energy Network
September 2025

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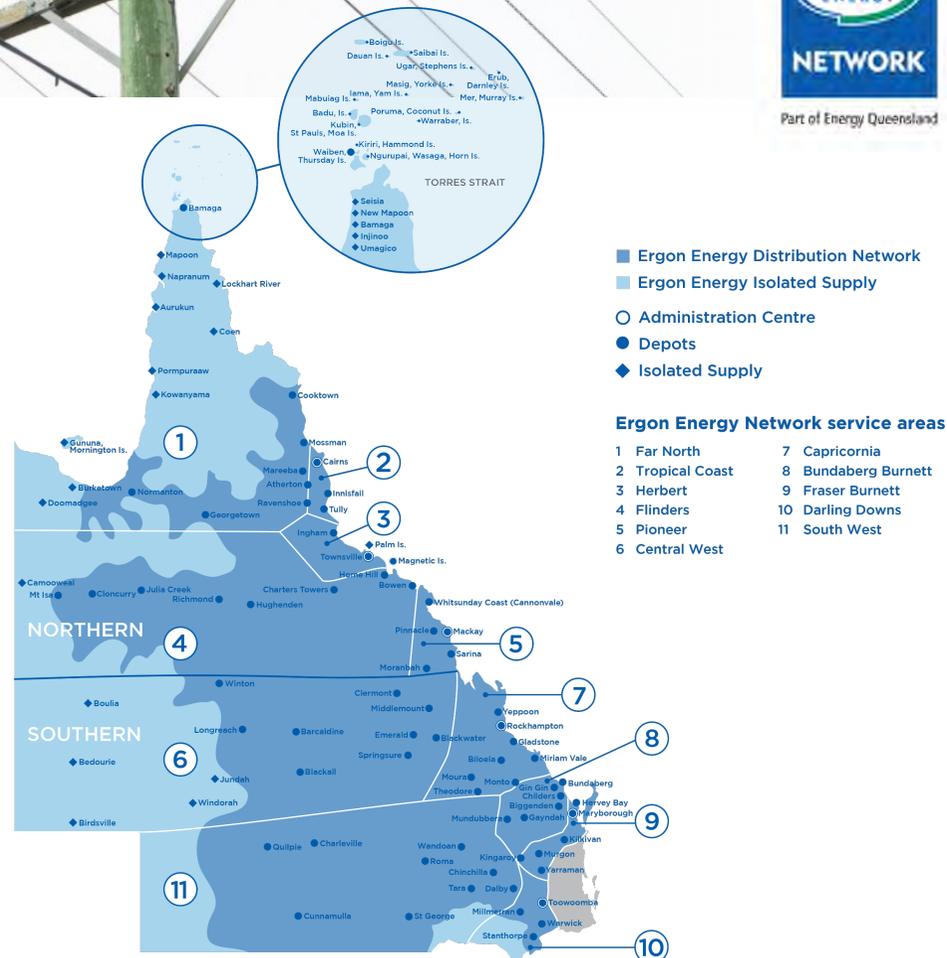
Part of Energy Queensland

About us

We operate and maintain one of Australia's largest electricity networks, which extends across 97% of Queensland—around 1.7 million square kilometres. We energise Queensland communities in regional Queensland from coastal and rural areas to the remote communities of outback Queensland and the Torres Strait.

We provide services to more than 790,000 domestic and business customers, across a growing population base of around 1.5 million people.

- Our power is supplied through more than 154,300km of overhead powerlines and underground cables, 360 substations and more than 106,000 distribution transformers.
- We collectively own, operate and maintain approximately 152,000 street lights across regional Queensland.
- We maintain almost one million power poles.
- We provide electricity supply via 33 stand-alone power stations to our [isolated communities](#).
- We operate over 75 operational depots across regional Queensland.



About this report

This report provides a quarterly summary of our customer experience and service performance across seven key service interactions identified by our Voice of the Customer Panel and Customer Focus Group participants during our 2025 to 2030 Regulatory Determination consultation. These areas—Customer Satisfaction (CSAT), Net Trust Score (NTS), Contact Centre, Website, Power Outages, Connections, and Complaints—reflect the measures our customers have told us are most important to them. This report demonstrates our commitment to transparency and continuous improvement. It also shows customers that we listen and how we both track and interpret what they have told us.

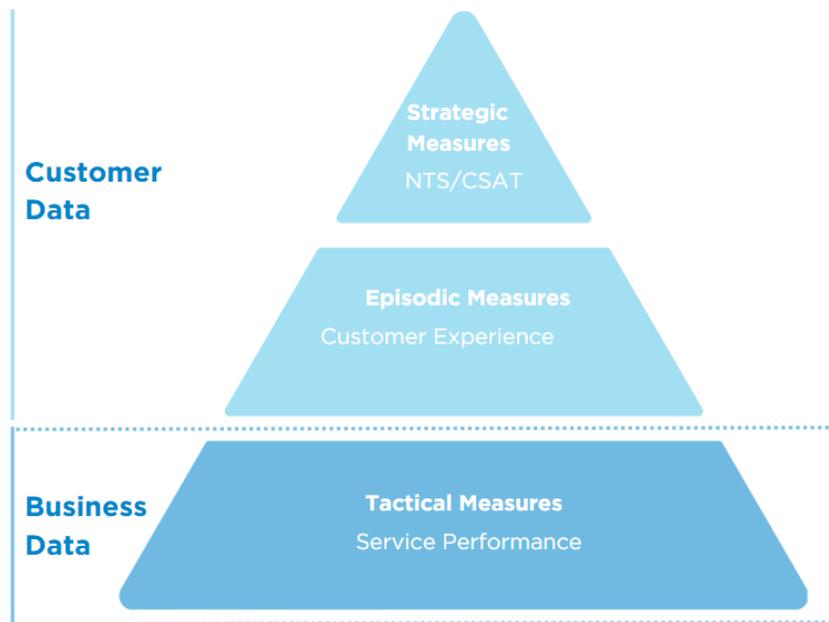


Our approach

Understanding how we measure customer interactions is key to improving the way we serve our customers. That's why we track feedback at multiple levels, providing different insights that help us take meaningful action.

- At a **strategic level**, we look at our overall reputation in the community through measures like our **Net Trust Score (NTS)**, which tells us how much people trust Ergon Energy Network to do what's right. We also track **Customer Satisfaction (CSAT)** to see if we're meeting customer needs and delivering value. Through our NTS and CSAT we are also able to identify how customers rate us compared to a range of other service providers.
- At a more detailed level, we measure **episodic customer experiences** (Customer Experience Measure), gathering feedback post interactions to identify trends and improve our service.
- Our **tactical measures (service performance)** focus on actual performance, using service level data to track whether we're meeting our operational commitments.

By analysing customer experience and feedback from multiple angles and identifying trends, we can better understand what matters most to our customers, where things are working well or where improvements are needed. Customer feedback is central to our continuous improvement efforts enabling us to make cost-effective and prudent investment decisions with our customers needs and expectations in mind.



Several factors influence both customer experience and service performance. The key drivers, which are the main reason behind a particular result or change, help us understand what's working well and where we can improve. These include **being treated with respect, timely resolution of issues, and how effectively services are delivered**. Timeframes, in particular, can be influenced not just by our internal processes and investment decisions, but also by customers meeting certain requirements that are part of the overall service delivery process. All results provided in this report are cumulative year to date.

Strategic level measures



What is Net Trust Score (NTS) and why do we measure it?

*NTS measures how much the community trusts Energy Queensland’s customer service companies, such as Ergon Energy Network, Energex, Ergon Energy Retail and Yurika, through an independent survey of randomly selected Queensland residents and businesses. Using a seven-point scale, we ask “How much do you trust us to do what is right?” This feedback helps us understand what’s important to customers and the community in building and maintaining their trust in us and an essential service provider.

What is Customer Satisfaction (CSAT) and why do we measure it?

*CSAT reflects how well Energy Queensland’s customer service companies: Ergon Energy Network, Energex, Ergon Energy Retail and Yurika, are meeting our customers’ needs and expectations through a survey of randomly selected Queensland residential and business customers, we ask “How satisfied are you with the services you receive from us?” This feedback helps us understand what’s important to customers and community in the services we deliver.

Strategic Measure	Customer Satisfaction/Trust Score YTD Result	% of Customers by trust rating			Annual Financial Year (FY) Target	Annual Financial Year (FY) Stretch Target
		Distrust 	Neutral 	Trust 		
Net Trust Score (NTS)	64.6  1.3	10% 	34% 	56% 	63	64

Strategic Measure	Customer Satisfaction/Trust Score YTD Result	% of Customers by satisfaction rating			Annual Financial Year (FY) Target	Annual Financial Year (FY) Stretch Target
		Dissatisfied 	Neutral 	Satisfied 		
Customer Satisfaction (CSAT)	68.9  -0.7	12% 	20% 	68% 	71	73

*The NTS and CSAT are surveys of customers conducted quarterly via an independent panel. Survey participation is not dependent on a recent interaction with Ergon Energy Network, which provides a wider community perspective on Trust and Satisfaction. The results for both are calculated by taking an average of all survey responses and converting them to a 100-point mean score scale using the following weightings: residential (90%) and business (10%) customers. Survey results are based on statistically valid sample sizes, ensuring they are representative of our customer base. At the end of Quarter one (Q1) there were 491 survey responses for NTS and 260 survey responses for CSAT.

Legend

Mean Score	Customer Satisfaction Survey Net Trust Score Scales	
100	Extremely satisfied Trust a lot	
83.3	Satisfied Trust somewhat	
66.7	Somewhat satisfied Trust a little	
50	Neutral Neutral	
33.3	Somewhat dissatisfied Distrust a little	
16.7	Dissatisfied Distrust somewhat	
0	Extremely dissatisfied Distrust a lot	

   Movement from last Quarter

What is a mean score and how is calculated?

A mean score is the average of all customer responses to a survey question. To calculate it, we add up all the individual scores and divide by the number of responses. For example, if five customers rate their experience as 3, 4, 4, 5 and 5, the mean score would be: $(3 + 4 + 4 + 5 + 5) \div 5 = 4.2$. We then convert this to a score out of 100 for ease of interpretation.

This helps us understand the overall customer experience based on everyone’s feedback.

Why do we use a mean score?

A mean score gives us a simple way to measure and track trust/customer satisfaction over time. Instead of looking at individual scores, it helps us see trends—whether customer experience is improving, staying the same, or needs attention. This allows us to make informed decisions and deliver better service for our customers.

Customer Satisfaction (CSAT)

Customer Satisfaction result YTD		Movement since last report	Target
Q1	68.9	↓ -0.7	71
Q2			
Q3			
Q4			

* CSAT is reported quarterly as an accumulative result of all sampled quarters in the financial year (FY). Customer Satisfaction score derived from 260 responses

Why is CSAT important for our customers and the business?

- Clear insights into how well we're meeting customer expectations.
- Confidence that satisfaction results are monitored and acted upon.
- Improvements in responsiveness, service quality, and customer support.

How is customer feedback influencing business improvements?

- Customer satisfaction insights inform our approach to communications and service delivery across all customer touchpoints.
- Regular reviews of service performance consider customer feedback to ensure our approach remains attuned to the diverse needs and experiences of our customers.

What the data tells us

Our result to the end of September 2025, reflect a steady performance across all key service areas, though overall satisfaction remains below target.

- Customers continue to value **reliability** and **clear communication**, with 'Provides a reliable power supply' continuing to lead customer satisfaction, despite a slight decline from last quarter. This reinforces the **importance of dependable service**.
- Positive momentum is evident in 'Easy to deal with', which recorded the largest improvement for Ergon Energy Network compared to the previous quarter.
- At the same time, customers tell us that 'Delivering greater value' remains a priority, highlighting an opportunity to strengthen cost-effectiveness within our service offering.
- **Proactive updates during planned outages**—especially for customers with life-critical electricity needs—continue to be highly valued.

These insights guide our focus on **improving transparency** and **efficiency**, ensuring customer feedback shapes the way we **deliver services and strengthen trust**, and enabling Ergon Energy Network to respond more effectively to **customer needs and expectations**.

Key topics and issues raised by customers



Customer Experience and Service Performance measures

What is the Customer Experience Measure and why does it matter?

The Customer Experience Measure is a key part of our Voice of the Customer program, designed to help us better understand a customer's experience when interacting with Ergon Energy Network. After an interaction with us, customers may receive a short survey inviting feedback. Customers receiving the survey, are randomly selected from across different interaction touchpoints. These insights help us track how well we're meeting customer needs and expectations, and identify ways to improve our services.



Customer Experience Measure	Customer Satisfaction Score YTD Result	% of Customers by satisfaction rating			Service Performance YTD Result	
		Dissatisfied	Neutral	Satisfied		
Customer Contact Centre General Enquiries interactions	59.4 -5.2	39%	4%	57%	General Enquiries Total number of calls received Average call handling time (minutes)	21, 234 11.5
Customer Contact Centre Loss of supply Emergency interactions	85.7 -0.5	10%	2%	87%	Loss of supply Emergency Total number of calls received % of calls answered within 30 seconds	16, 795 83.6%
Website self service All pages interactions Outage finder interactions	41.7 41.7	52% 50%	10% 14%	38% 36%	Website Number of website visits: all pages Number of website visits: Outage Finder	228, 526 352, 735
Unplanned Power Outages Interactions	62.9 0.1	23%	19%	59%	SAIDI (System Average Interruption Duration Index) Urban Short rural Long rural	23.13 49.61 98.40
Planned Power Outages Interactions	65.9 1.4	24%	12%	64%	SAIFI (System Average Interruption Frequency Index) Urban Short rural Long rural	0.158 0.292 0.572
Connections Negotiated customer project interactions	82.5 7.1	5%	10%	86%	Connections Total number of negotiated customer projects completed % of negotiated customer project delivered on time	507 91.5%
Customer Complaints Complaint handling and resolution	65.3 16.1	33%	4%	63%	Customer Complaints Total number of complaints % of complaints resolved within 10 days	664 94.5%

Legend

Mean Score	Customer Satisfaction Survey Net Trust Score Scales	
100	Extremely satisfied	
83.3	Satisfied	
66.7	Somewhat satisfied	
50	Neutral	
33.3	Somewhat dissatisfied	
16.7	Dissatisfied	
0	Extremely dissatisfied	

Movement from last Quarter

What is a mean score and how is calculated?

A mean score is the average of all customer responses to a survey question. To calculate it, we add up all the individual scores and divide by the number of responses. For example, if five customers rate their experience as 3, 4, 4, 5 and 5, the mean score would be: $(3 + 4 + 4 + 5 + 5) \div 5 = 4.2$. We then convert this to a score out of 100 for ease of interpretation.

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Customer Contact Centre: General Enquiries

Customer experience

What are Customer Contact Centre General Enquiries interactions, and why do we measure them?

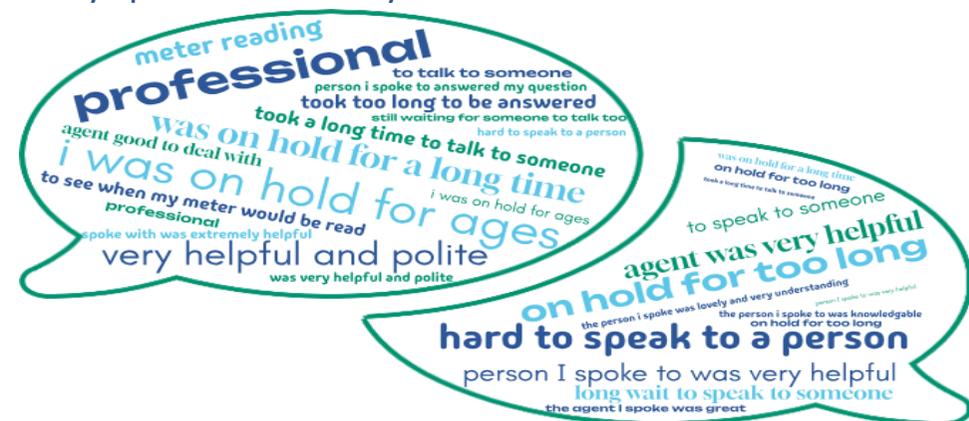
We measure how satisfied customers are with their experience when calling the Ergon Energy Network General Enquiries telephone number (13 74 66). This enables us to understand if calls were answered within reasonable timeframes, enquiries were resolved in a timely manner, and if customers were treated with professionalism and courtesy. This feedback helps us improve our customer service, ensuring enquiries are handled efficiently, and customers receive respectful, helpful and timely support.

General Enquiries satisfaction YTD

Q1	59.4 ↓ decrease of -5.2
Q2	
Q3	
Q4	

* General Enquiries interaction satisfaction scores derived from 266 survey responses.

Key topics and issues raised by customers



Service performance

Why we monitor the number of General Enquiries calls received and the average call handling time

We monitor both the number of General Enquiries calls received and the average call handling time to help us understand customer demand, identify trends, and ensure our Customer Contact Centre delivers a cost effective, efficient and reliable service to our customers. The average call handling time measures how long, on average, it takes for our agents to manage a customer's call—from the moment it's answered to when the call is finished.

General Enquiries can cover a wide range of topics, some of which are complex and may take longer to resolve. We aim to respond as efficiently as possible, and while shorter handling times can mean quicker answers, our priority is to ensure every response is clear, accurate and leaves our customers feeling confident and satisfied with the outcome. By tracking this, we can continuously improve how we support our customers and ensure we're delivering a consistent and helpful experience for everyone who contacts us.

	Total number of calls	Average call handling time (minutes)
Q1	21, 234	11.5
Q2		
Q3		
Q4		
YTD rolling result	21, 234	11.5

What the data tells us

Customer satisfaction for General Enquiries has softened this period. While customers continue to value the **professionalism, courtesy, and helpfulness** of our contact centre agents, feedback indicates growing frustration with **longer wait times**.

This shift highlights that timeliness remains a critical driver of satisfaction, even as the **quality of interactions is consistently praised**.

Despite these challenges, the overall experience is still viewed positively by many customers, reinforcing the importance of **maintaining strong service standards** while addressing operational pressures. Our focus moving forward will be on improving accessibility without compromising the empathy and expertise that customers appreciate most.

Customer Contact Centre: Loss of supply | Emergency

Customer experience

What are Customer Contact Centre Loss of Supply and Emergency interactions, and why do we measure them?

We measure how satisfied customers are with their experience when calling the Ergon Energy Network loss of supply (13 22 96) and emergency (13 16 70) telephone numbers. This enables us to understand if calls were answered within reasonable timeframes, enquiries were resolved in a timely manner, and if customers were treated with professionalism and courtesy. This feedback helps us improve our customer service, ensuring that enquiries are handled efficiently, and customers receive respectful, helpful and timely support.

Loss of supply | Emergency satisfaction YTD

Quarter	Satisfaction Score	Change
Q1	85.7	↓ decrease of -0.5
Q2		
Q3		
Q4		

* Loss of supply | Emergency interaction satisfaction scores derived from 678 survey responses.

Key topics and issues raised by customers



Service performance

What is STPIS, why do we measure it, and why do we have one?

The Service Target Performance Incentive Scheme (STPIS) is a mechanism developed by the Australian Energy Regulator (AER) to hold electricity distributors like Ergon Energy Network, accountable for the timely response of calls to customer calls to our loss of supply (13 22 96) and emergency (13 16 70) telephone numbers. It specifically measures the percentage of calls that are answered by a customer service agent within 30 seconds. The target is based on our historical performance over the past five years. If we exceed the 30-second target, we receive a financial reward; if we fall short, we incur a financial penalty. The STPIS is designed by the AER to encourage high standards and prompt responses when customers need us most. STPIS targets are benchmarked across all Distribution Network Service Providers.

	Total number of calls	% of calls answered within 30 seconds
Q1	16,795	83.6%
Q2		
Q3		
Q4		
YTD rolling result	16,795	83.6%

What the data tells us

Customer satisfaction for **Loss of Supply and Emergency** interactions has remained strong this period, reflecting the importance of **responsiveness** and **safety** during these calls. Customers continue to recognise our agents for their **professionalism, courtesy, and ability to provide timely support** when it matters most.

Performance across key service areas—including **phone timeliness** and **resolution timeliness**—has been steady, reinforcing our **commitment to accessibility and reliability**.

During severe weather or peak periods, we may adjust staffing to ensure customers can reach us quickly. Even in these high-pressure situations, we've maintained strong service standards—**providing timely, respectful support when customers need us most**. This continued focus on safety and clear communication means customers can rely on us, no matter the circumstances.

Website

Customer experience

What are website interactions, and why do we measure them?

We measure customer satisfaction of our Energex websites (**all webpages**) and our (**Outage Finder webpage**) to ensure each provides easy access to important information and services. Satisfaction scores for each reflect how easily customers can navigate our website, locate what they need, and how helpful the information is. For **all webpages**, this includes general service information and digital tools; for **outage finder**, it includes timely updates and outage-related support. Customer feedback helps us identify areas for improvement, such as layout, content, clarity and functionality tailored in our digital platforms. It also highlights where additional support or clearer information may be needed to enhance the customer's digital experience.

	All Webpages satisfaction YTD	Outage Finder Webpage satisfaction YTD
Q1	41.7	41.7
Q2		
Q3		
Q4		

* All website interaction satisfaction scores derived from 432 survey responses.
Outage Finder website interaction satisfaction scores derived from 1,022 survey responses.

Key topics and issues raised by customers



Service performance

Why we monitor our website usage?

We track key data on how customers use our website including the number of website visits. It provides information on the overall engagement and demand for online information and services. We measure this data because it helps us understand customer preferences and how they interact with our digital services. It allows us to identify trends, such as increased digital adoption or areas where improvements are needed, and it supports our planning for future enhancements to ensure customers have seamless access to the information and services they need.

Number of website visits	All webpages	Outage Finder webpage
Q1	228, 526	352, 735
Q2		
Q3		
Q4		
YTD rolling result	228, 526	352, 735

What the data tells us

As this is the first period we are measuring and reporting on website satisfaction, initial feedback highlights areas where we can improve the online experience. While customers generally **value the information provided** some report finding it **difficult to locate**. Customers highlighted **navigation and clarity** as the most common topics mentioned, along with slower page performance during peak times.

Outage-related information was the most common reason for visiting the site, and some customers noted difficulty finding planned outage details.

While this feedback has identified as opportunities, major changes are not currently planned, however we will **continue to monitor feedback** and look for practical ways to **optimise the experience within existing systems**. Ensuring content remains **clear, accurate and up to date, and helpful** will be a priority as we work to support customers with the tools available.

Unplanned Power Outages

Customer experience

What are unplanned power outages, and why we measure them?

Unplanned power outages are when a customer unexpectedly experiences a loss of electricity supply. We measure how well we handle these unexpected power outages and the customer experience around the information provided, including restoration times. This feedback from our customers helps us improve our response to unplanned outages, ensuring customers get timely updates, understand the reason for the outage and expectations are managed around power restoration timeframes. Our performance is also measured against SAIDI and SAIFI targets, which reflect the average duration and frequency of power outages. These are monitored by the Australian Energy Regulator (AER) to ensure accountability and drive improvements in service reliability.

Unplanned Power Outage satisfaction YTD

Q1	62.9	↓ reporting no change -0.1
Q2		
Q3		
Q4		

* Unplanned power outage interaction satisfaction scores derived from 724 survey responses.

Key topics and issues raised by customers



Service performance

What is SAIDI and SAIFI?

SAIDI (System Average Interruption Duration Index) measures how long, on average, customers lose their power. If the number is high, it means people are losing power for long periods of time.

SAIFI (System Average Interruption Frequency Index) measures how often, on average, customers lose their power. If the number is high, it means the power goes out a lot.

Because Queensland communities include a mix of cities, urban centres and rural areas, we track SAIDI and SAIFI performance across different regions, classified as Urban, Short Rural and Long Rural to reflect their unique power supply characteristics.

- **Urban;** Powerlines serve major cities like Cairns and Townsville, offering consistent power (low SAIFI) and efficient repairs (low SAIDI) due to easy access.
- **Short Rural;** Powerlines serve small towns and nearby countryside, providing stable power (moderate SAIFI) with manageable repair times (moderate SAIDI) compared to more remote areas.
- **Long Rural;** Powerlines cover remote areas in regional Queensland, ensuring power reaches distant communities (higher SAIFI) while requiring longer repair times (higher SAIDI) due to greater distances and exposure to elements such as weather and trees.

Unplanned Outages	SAIDI YTD results	Unplanned outages	SAIFI YTD results
SAIDI - Urban	23.13	SAIFI - Urban	0.278
SAIDI - Short Rural	49.61	SAIFI - Short Rural	0.420
SAIDI - Long Rural	98.40	SAIFI - Long Rural	0.745

What the data tells us

Unplanned outages this quarter were mainly caused by **high voltage equipment failures** in urban areas, and **emergency maintenance** across short rural, long rural feeders. These factors also contributed most to outage frequency. One Major Event Day was declared on 6 September 2025 and excluded from network performance reporting.

Satisfaction remained steady, with **customers appreciating quick restoration** and the dedication of field crews. However, frequent outages and delays in getting power back on were noted, particularly in rural locations. Customers also highlighted the need for more **accurate restoration timeframes** and **clearer information about outages**.

As our poles and wires network ages, emergency maintenance and equipment failures are becoming more frequent, these issues may persist until a significant portion of our ageing assets have been refurbished or replaced. However, we're focused on keeping you informed and restoring power as quickly as possible.

Connections

Customer experience

What is a 'simple connection', and a 'negotiated customer project' why do we measure them?

A connection refers to situations where a customer requires electricity supply to their property or premise. There are two types of connections:

- A **simple connection** means electricity can be connected to the customer's property or premise relatively quickly as no major electricity network upgrades are required to make the connection. Satisfaction of these interactions are included in our Customer Contact Centre General Enquiries satisfaction results – [see page 8](#).
- A **negotiated customer project** involves a more complex connection, where electricity supply is not readily available at the property or premise. These projects typically require electricity network augmentation, such as building new poles, wires or underground cables. The process includes detailed assessment, planning, design and construction to deliver supply to the customer's premise. Due to the complexity of this process, these projects take longer to deliver.

We measure the **negotiated customer project** customers' satisfaction post their project being completed (from the time it takes from submitting a connection application to when supply is made available). It assesses whether customers felt informed throughout the process. We measure this to ensure customers experience minimal delays when establishing supply. It also helps to identify opportunities to improve the connection process and communication and supports for efficient service delivery to meet customer needs and expectations.

Negotiated customer project satisfaction YTD

Quarter	Satisfaction Score	Change
Q1	82.5	↑ increase of 7.1
Q2		
Q3		
Q4		

* Negotiated customer project interaction satisfaction scores derived from 21 survey responses.

What the data tells us

Customer satisfaction amongst our negotiated customer project customers has improved this period, supported by **helpful and responsive teams, clear communication**, and a **smooth application experience**. Customers particularly **valued being kept informed and receiving timely updates** throughout the process. While feedback was largely positive, a few customers highlighted the need for **clearer initial steps and more predictable timelines**.

We have reorganised to establish a **stronger focus on the connections process and customer experience**, and we will use these insights to refine communication and scheduling practices for efficient service delivery. Note: this satisfaction score is based on a small number of survey responses, so scores may settle as more feedback is received throughout the year.

Service performance

Why we monitor our Connection service performance?

We track key performance data for connections, including:

- total number of negotiated customer projects completed
- percentage of negotiated customer projects delivered on or before the customer's required by date—measures how often connections are delivered within expected timeframes.

We measure this data because it helps us track demand for connections and resource planning, and it ensures timely service delivery and identifies any delays in the process. It also supports continuous improvement efforts to meet both customer needs and expectations and regulatory requirements.

Quarter	Total number of negotiated customer projects completed	% of negotiated customer projects delivered on time
Q1	507	91.5%
Q2		
Q3		
Q4		
YTD rolling result	507	91.5%

Key topics and issues raised by customers



