

# About the Mossman Gorge Longitudinal Survey



## About the Mossman Gorge Microgrid Survey

### Longitudinal Survey Background

#### What is a longitudinal survey and why are we doing them?

Longitudinal research refers to any study that collects the same sample of data from the same group of people at different points in time to see if/how responses change over time. The series of surveys can help to identify the community's views on various topics and how they change over time as we continue to engage throughout the project.

We are conducting a longitudinal survey for the Mossman Gorge Microgrid Project to:

- Establish a baseline for community knowledge and attitudes at the start of the project.
- Help us to validate ideas and priorities based on customer/community needs and feedback
- Help us to shape our engagement activities and communications
- Reduce assumptions
- Build trust and long-term relationships
- Understand how views change over time
- Encourage participation in project activities and welcome feedback.

#### What will the survey focus on?

The survey consists of 9 questions focussed on 3 key areas:

- About the microgrid
- Project information and education
- Engagement and trust

#### When will we run the survey?

We are planning to survey at key times throughout the project as follows –

- At the start to establish a baseline – Survey # 1.
- Halfway through the project in the lead up to or during the construction phase.
- At the end of the project when the system is commissioned.
- 6-12 months after commissioning
- 12-24 months after commissioning

To encourage participation, we are offering an energy resilience prize pack each time the survey is run. Incentivising survey completion should encourage further participation and build resilience in the community.

